

The background features a white central area surrounded by four large, overlapping geometric shapes (triangles) in the corners. Each triangle contains a colorful, textured pattern of fine particles in shades of blue, green, yellow, and purple, resembling confetti or a microscopic view of a material.

COSMOPROF  
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2017



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INNOVATION CIRCLE

Brings awareness to the immense value that lies in the formulation, technology and packaging design and take in special considerations the new technologies that lie underneath our beauty industries.

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INNOVATION CIRCLE

*Make Up Formula*

- **Art Cosmetics S.r.l.** Trasforming Eyeshadow Be Enchanted By A Real Magic
- **Chromavis Fareva** Wonderlight Water Metal Eyeshadow •
- **Gotha Cosmetics S.r.l.** Transforming Liguistick •
- **ICC Italy** Caring At The Discotheque •

# COSMOPROF

## Awards

### INNOVATION CIRCLE

**ART COSMETICS S.R.L. (ITALY)**

**Trasforming Eyeshadow. Be Enchanted By A Real Magic!**

**PRODUCT DESCRIPTION** These innovative and revolutionary shadows dress your eyes with deep and hypnotic colors made of irresistible magnetic reflections, for a defined and enhanced gaze. A real sensorial experience that curses both the mind and senses. The texture is like pure velvet to the sight and touch, but in application it turns into a light, impalpable powder that perfectly adheres to the eyelid. Performance, comfort and a sprinkle of magic for a stunning and unique eye makeup.

#### **PRODUCT BENEFITS**

#MAGICALATTRACTION

#LIVINGPOWDER

#PUREVELVET



# COSMOPROF

## Awards

### INNOVATION CIRCLE

#### **CHROMAVIS FAREVA (ITALY)** **Wonderlight Water Metal Eyeshadow**

**PRODUCT DESCRIPTION** A metallic eyeshadow in a jellified formula that looks like a wet modeling clay offering an amazing skin adhesion and a super fresh feeling thanks to its high percentage of water. It releases a fabulous metallic film with a fast dry timing.

#### **PRODUCT BENEFITS**

It provides a super metallic and uniform result with an extremely fresh touch.





# COSMOPROF Awards INNOVATION CIRCLE

## **GOTHA COSMETICS S.R.L. (ITALY)** **Transforming Liquistick**

**PRODUCT DESCRIPTION** Transforming Liquistick is an innovative product that will equally astonish and wow. The powerful performances of liquid lipsticks are pushed to the limits for unpredictable finishes that mutate before your eyes. Created with a perfect balance between a high amount of pigments and ultra-bright pearlescent pigments, the outcome is a creamy ultra-gliding and even trace in application that results in a sparkling finish after rubbing the lips. The unprecedented innovation is the transformation: during application, the brilliant features of the pearlescent pigments are sealed within the pigments and can be revealed only when the line is completely dry by gently rubbing it.

### **PRODUCT BENEFITS**

- Unpredictable Transforming Finish
- Pearlescent Pigments Brilliance Revealed by Rubbing the Line
- Ultra-Gliding and Perfectly Even Trace
- Long Wearing (tbt)
- Water Resistant (tbt)



# COSMOPROF Awards INNOVATION CIRCLE

## ICC ITALY (ITALY) Caring At The Discotheque

**PRODUCT DESCRIPTION** These products seem standard nail polishes in glamorous dark colours, but they contain coffee and guarana extracts and they light up with disco UV lights.

### PRODUCT BENEFITS

- Coffee extract, that has great hydrating, soothing and anti-age properties, giving to skin and nails a healthy look- Guarana extract, with energizing properties, that can stimulate blood circulation and tissues oxygenation.



COSMOPROF  
*Awards*  
INNOVATION CIRCLE

*Skin Care Formula*

- **Biocos Co., Ltd** All-night All-light Perfect Block(SPF50+/pa++++) •
- **Bkolormakeup & Skincare S.p.a.** Magic Mask + Spray Activator •
  - **Lessonia** Black Hydrapatch •
- **SinoMach Technologies Limited** Integrated Pen-style Essence Delivery Device •



# COSMOPROF Awards INNOVATION CIRCLE

## **BIOCOS CO., LTD (KOREA)** **All-night All-light Perfect Block(SPF50+/pa++++)**

**PRODUCT DESCRIPTION** UV protection products protect skin from day sunlight on the beach, park and etc. Unlike existing products, this innovation protects skin from blue light as well. Our skin is exposed in the blue-light day and night. Controls sebum and evens the skin texture with powdery finish, act as a primer to prepare the skin before wearing glamorous glow at night. Protection from all lights and the skincare effect combination with primer function is the innovation Biocos Co., Ltd suggests.

### **PRODUCT BENEFITS**

The highest Sun Protection Factor 50+ with PA++++. Yet, the product has no white cast. Soft and silky texture as if velvet. When applied, powdery finishing allows multiple application without any greasiness. Different densities of elastomer complex, fills and evens uneven skin and act as a primer as well – Helps long-lasting of make-up by sebum adhesion from sphere powder controls sebum. As these products act as a primer, the product has a function of smudge and sweat proof. In addition, protects skin from blue light from the computer monitor or mobile phone screen.





# COSMOPROF Awards INNOVATION CIRCLE

## **BKOLORMAKEUP & SKINCARE S.P.A. (ITALY)**

### **Magic Mask + Spray Activator**

**PRODUCT DESCRIPTION** The emulsion is brimming with functional ingredients and it is designed to be left on for a few minutes. The activator spray allows them to be removed from the face practically instantly, taking with them all substances that no longer have any specific function, while leaving behind the active ingredients that have already done their job. Skin is instantly enriched with the ingredient required to perform the task the specific mask was chosen for.

**PRODUCT BENEFITS** The mask comes in three different colors, each one enriched with specific active ingredients. 1. Silver Magic Mask A precious fresh silver-coloured emulsion rich in active ingredients with antibacterial properties that help stop sebum building up and deliver an anti-shine effect. 2. Gold magic Mask This unique gold mask helps smooth facial features visibly, soften the appearance of stress wrinkles and rid the face of signs of fatigue. 3. Hologramatic Magic Mask A mask designed to help the face regain the translucency lost over the years by unleashing a precious load of valuable ingredients.



# COSMOPROF

## Awards

### INNOVATION CIRCLE

#### **LESSONIA (FRANCE)** **Black Hydrapatch**

**PRODUCT DESCRIPTION** These hydrapatches evoke the colour of the night and the clean luxury. Their coma shape is perfectly adapted to the eye area and insures a perfect skin adhesion to deliver the actives where they are needed. The patches can be put in the refrigerator to multiply the depuffing effect of this targeted care.

**PRODUCT BENEFITS** Thanks to their occlusive power and their perfect skin adhesion, these eye patches enable a better absorption of cosmetic active ingredients by the skin and confers natural hydration in only 20 minutes.



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## **SINOMACH TECHNOLOGIES LIMITED (HONG KONG)** **Integrated Pen-style Essence Delivery Device**

**PRODUCT DESCRIPTION** The freeze-dried solid essence is produced by the I-sol technology possessed by Weibo Hi-tech, which is truly preservative free, addition free and highly active. However, this solid essence can be dissolved only in water or other solutions. So this integrated pen-style device solves the experience problems faced by freeze-dried solid essence products from aspects of applying convenience, essence preservation and so on.

**PRODUCT BENEFITS** This device include 2 kinds of essence: anti-aging and whitening. Anti-aging essence could instantly lift facial texture and moisturize the skin. Long-term's applying could fade wrinkles and improve your skin texture. Adopting the formula composed by vitamin and essence of Chinese medicine such as saffron crocus and caterpillar fungus, whitening essence acquires the natural formula of red in white. The two series are all produced by I-sol freeze drying technology, which preserves product activity to the greatest extent and releases its effect when dissolved. With no preservatives added, they are quite safe and suitable for long-term use.



COSMOPROF  
*Awards*  
INNOVATION CIRCLE

*Skin Care Packaging Technology*

- **Bottlemate (Taiwan) Inc. Fragrance** Body Lotion (bottle) •
  - **Virospack S.L.U.** Virospack Autofill Dropper •
  - **Virospack S.L.U.** Virospack Texturized Droppers •
    - **Yonwoo Corporation** Powder Spray •

# COSMOPROF *Awards* INNOVATION CIRCLE

## **BOTTLEMATE (TAIWAN) INC. (TAIWAN)** **Fragrance Body Lotion (bottle)**

**PRODUCT DESCRIPTION** Acrylic cap in transparent light purple Lotion pump with Aluminum cover PETG bottle in transparent light purple with silver and black silk screen printing.

**PRODUCT BENEFITS** Light purple bottle brings out the sparkling effect of formulation.



# COSMOPROF

## Awards

### INNOVATION CIRCLE

#### **VIROSPACK S.L.U. (SPAIN)** **Virospack Autofill Dropper**

**PRODUCT DESCRIPTION** An innovative dispenser dropper, precise and safe. With an exact loading, high technology and quality, totally developed and manufactured in our facilities. With an innovative and unique operating system. With a hermetic closure. With a precise system and a nice feeling to gestural level very positive connotations in use. Available with bulb of rubber, either nitrile or butyl. With plastic and aluminium exterior, and with wiper inserted in the bottle to eliminate the excess product on extracting the pipette. An autofill dropper easily customizable thanks of our big range of finishes, all done and controlled in-house.

**PRODUCT BENEFITS** The first and unique autofill dropper with bulb. To the precision in the application and dosage, on top of the safety and protection of the formula, it joins the accuracy of the in-take. Suitable for higher viscosity cosmetics. With a premium closure for a total control and an excellent level of finishes, with high quality, definition and weight, for a good and satisfying feeling on closure.



# COSMOPROF *Awards* INNOVATION CIRCLE

## **VIROSPACK S.L.U. (SPAIN)** **Virospack Autofill Dropper**

**PRODUCT DESCRIPTION** Texturized finish decoration is an eye-catching, customized and premium finish, really special to the eye and touch, totally developed in-house. A new 3D technology that gives new effects and designs with 3D texture. We work with a totally computerized system using a texturizing laser, that allows us to control the position, depth, design and at the end effect at each moment. It is an extremely precise and innovative finish that combines the industrial world with the design world.

**PRODUCT BENEFITS** Virospack is the first and only company that offers texturized finish for the rubber bulbs in classic droppers, and also in the body of its push button droppers. A premium finish with a customized textured that answers to the needs and desires of the brand. A special finish that can mimic leather, rubber, velvet, raffia, or other, according to the effect looked for each customer. An innovative finish playing with the design at different depths that can be gold, silver or in the colour targeted by the brand. It can even be lacquered or metallized for a more emphasized texture.







# COSMOPROF Awards INNOVATION CIRCLE

## YONWOO CORPORATION (KOREA)

### Powder Spray

**PRODUCT DESCRIPTION** Is easy to use by pushing the button like normal cosmetics. Powder spray can be applied to body & hair.

**PRODUCT BENEFITS** Press a button to spray a certain amount of powder. When the button is pressed, the dip-tube for preventing the powder to harden. Also "Button Lock" system blocks a path of pumping system to prevent getting moisture into the powder ingredient.



COSMOPROF  
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*Make-up Packaging Technology*

- **Seram Asia** Smartlace •
- **Shantou Wanbang Cosmetic Co., Ltd** Lansur Fashion Eyebrow Designer Kit •
- **Starry Vision Co., Ltd.** Separated Liquid Liner •
- **Unipack Korea Co., Ltd** Dial Palette •

# COSMOPROF Awards INNOVATION CIRCLE

## **SERAM ASIA (HONG KONG)** **Smartlace**

**PRODUCT DESCRIPTION** Using an image recognition has been challenged in a graphic environment where only slight decorative details vary. These variations make each ornament unique, transforming each packaging into a unique and connected object, and allowing brands to personalize messages to consumers for one-to-one communication.

**PRODUCT BENEFITS** To allow consumer to add their own personal content. By adding also sticker, it will accent the decoration with texture.



# COSMOPROF Awards INNOVATION CIRCLE

## SHANTOU WANBANG COSMETIC CO., LTD (CHINA) Lansur Fashion Eyebrow Designer Kit

**PRODUCT DESCRIPTION** Lansur Fashion Eyebrow Designer: 1, shape and color eyebrows  
Color: 01 Mocha Coffee, 02 Caramel Brown, 03 Smoky Gray  
Net Contents: 0.26g pencil + 1g powder  
Lansur Eyebrow Gauge: 1, patented eyebrow gauge and positioning tool  
Lansur Eyebrow Card: 3, auxiliary tool  
Lansur Eyebrow Sticker: 7, auxiliary tool.

**PRODUCT BENEFITS** Lansur Fashion Eyebrow Designer functions as eyebrow pencil, power and comb, giving you three-dimensional natural eyebrows. Lansur Eyebrow Gauge is a patented tool that helps you easily shape eyebrow head, arch and end. Lansur Eyebrow Card/Sticker offers ten fashion eyebrow shapes, bringing beginners varied styles.





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## **STARRY VISION CO., LTD. (CHINA)** **Separated Liquid Liner**

**PRODUCT DESCRIPTION** Separated liquid liner has replaceable ink tube and rotating button. As the special design, we should shake 3-5 times before using, then twist the button and open protective device of storage tube after 3 min. Finally liquid will flow out within 3-10 mins just apply the beautiful makeup. Multiple tips are suitable for this eyeliner packaging.

### **PRODUCT BENEFITS**

- 1▶ Prevent it from leaking during long time transportation.
- 2▶ Prevent it from ink blocking and outflowing brokenly.
- 3▶ Thermostability and cold-resistant.
- 4▶ Replaceable ink tube
- 5▶ Multiple tip and various ink are available



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## **UNIPACK KOREA CO., LTD (KOREA)** **Dial Palette**

**PRODUCT DESCRIPTION** It is made for various formula such as shadow, Lip-balm, lipstick and so on. just rotate upper plate to use various contents.

**PRODUCT BENEFITS** Simple & easy to use (no need to open and close cap)



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INNOVATION CIRCLE

*Packaging Design*

- **HCP Packaging Hong Kong Limited** Electric Dreams •
  - **Intops Co., Ltd** Mirie Black Air Cushion •
- **MYC Packaging Innovation Co., Limited** Amalgame •
- **Queens Packaging Co., Ltd** Diamond Gemstone Makeup Bracelet •



# COSMOPROF Awards INNOVATION CIRCLE

## HCP PACKAGING HONG KONG LIMITED (HONG KONG) Electric Dreams

**PRODUCT DESCRIPTION** This trend including 4 compacts, 1 lipstick, 1 mascara and 1 pot, deco including silver holographic hot stamping, Neon moulded, sticker, metallisation, soft touch spray with Interstellar decoration in 'Electric Blue', silk screen, Prismatic coating, fliptone spray, UV coating etc.

**PRODUCT BENEFITS** To demonstrate how the extensive portfolio of stock packs & finishing capabilities can enable brands' products to look visually striking, to stand out from the competition & stay on track with the ever-evolving consumer mindset.





# COSMOPROF Awards INNOVATION CIRCLE

## **INTOPS CO., LTD (KOREA)** **Mirie Black Air Cushion**

**PRODUCT DESCRIPTION** The beautiful patterns and colors of natural mother-of-pearl are interpreted into a modern beauty. The design of the container is not only unique and original but also functional, introducing new and simple way to refill the container.

**PRODUCT BENEFITS** Cosmetic cushion container is designed through natural sophisticated patterns of natural substances, reinterpreting into a modern expression. Intops has developed its own CMF processing techniques to create a Cushion Container with unique materials such as natural mother-of-pearl which is inherently difficult to apply to surfaces of cosmetic container.



# COSMOPROF *Awards* INNOVATION CIRCLE

## **MYC PACKAGING INNOVATION CO., LIMITED (ITALY)** **Amalgame**

**PRODUCT DESCRIPTION** Precious resins with sparkles, glitters and dreamy reflections can be shaped to highlight the preciousness of the packaging, bringing it to the next level. The base of the material is polyester, which is manufactured in a special way that makes each piece to be unique.

**PRODUCT BENEFITS** These special resins can be fully customizable in terms of shape, colours and finish, having endless combinations of effects. The pieces can also be furtherly decorated as any standard packaging, with a competitive price compared to the result obtained, not conditioned by the quantities and without any mould cost.



# COSMOPROF Awards INNOVATION CIRCLE

## **QUEENS PACKAGING CO., LTD (CHINA)** **Diamond Gemstone Makeup Bracelet**

**PRODUCT DESCRIPTION** The Diamond Gemstone Makeup Bracelet is created by connecting a series of mini hinged gemstone shaped compacts. They snap together to create a bracelet which can be adjusted in length to the individuals' requirements. The user can assemble their own color palette for a specific occasion. Truly a "DIY" collection of your favorite eyeshadows, lip balms, concealer or even a solid fragrance. Once assembled, this sleek bracelet becomes a fashion accessory with a purpose!

**PRODUCT BENEFITS** The Diamond Gemstone Makeup Bracelet is the perfect combination of packaging, products, and fashion accessory in one sleek and fully customizable package. The bracelet can be customized by the brand and in turn further customized by the end user. Eliminates the need for a large clutch bag for full size cosmetics, the bracelet allows for "cosmetics" at arms length for any occasion.

